

Order / Rev: 431674
 Alt Order #:
 Flight Dates: 10/10/16 - 11/08/16

Advertiser: Carlos Curbelo Congress
 Product Desc: Carlos Curbelo for Congress
 Estimate: WCMQ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WCMQ	11/01/16	11/02/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	-33----	:30	6	\$175.00	P-3	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-33----		6			\$175.00			0.00			
N 6	WCMQ	11/01/16	11/02/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	-33----	:30	6	\$175.00	P-3	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-33----		6			\$175.00			0.00			
N 7	WCMQ	11/03/16	11/08/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	33-33--	:30	12	\$175.00	P-3	0.00	NM	12	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	---33--		6			\$175.00			0.00			
		Week: 11/07/16	11/13/16	33-----		6			\$175.00			0.00			
N 8	WCMQ	11/03/16	11/08/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	33-33--	:30	12	\$175.00	P-3	0.00	NM	12	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	---33--		6			\$175.00			0.00			
		Week: 11/07/16	11/13/16	33-----		6			\$175.00			0.00			
Totals														132	\$23,100.00



Media Plan
Carlos Curbelo Congress

OC3 Productions, Inc.
Orlando Cicilia III
orlando@oc3three.com
t: (305) 979-1508

Placement Name	Program	Product	Channel	Ad Units	Start Date	End Date	Day	Time	Rate	Net/Gross	Quantity	Gross Media Cost	Net Media Cost
WCMQ - Zeta 92.3FM	WCMQ - Zeta 92.3FM	Morning - 6am-10am	Radio	:30	10/15/2016	11/08/2016	Mixed	06:00 AM - 10:00 AM	---	Gross	51	\$ 8,925.00	\$ 7,586.25
Flight 1	WCMQ - Zeta 92.3FM	Morning - 6am-10am	Radio	:30	10/15/2016	10/17/2016	Monday	06:00 AM - 10:00 AM	USD 175.00 Per Spot	Gross	3	\$ 525.00	\$ 446.25
Flight 2	WCMQ - Zeta 92.3FM	Morning - 6am-10am	Radio	:30	10/18/2016	10/24/2016	M T W R F --	06:00 AM - 10:00 AM	USD 175.00 Per Spot	Gross	15	\$ 2,625.00	\$ 2,231.25
Flight 3	WCMQ - Zeta 92.3FM	Morning - 6am-10am	Radio	:30	10/25/2016	10/31/2016	M T W R F --	06:00 AM - 10:00 AM	USD 175.00 Per Spot	Gross	15	\$ 2,625.00	\$ 2,231.25
Flight 4	WCMQ - Zeta 92.3FM	Morning - 6am-10am	Radio	:30	11/01/2016	11/07/2016	M T W R F --	06:00 AM - 10:00 AM	USD 175.00 Per Spot	Gross	15	\$ 2,625.00	\$ 2,231.25
Flight 5	WCMQ - Zeta 92.3FM	Morning - 6am-10am	Radio	:30	11/08/2016	11/08/2016	Tuesday	06:00 AM - 10:00 AM	USD 175.00 Per Spot	Gross	3	\$ 525.00	\$ 446.25
WCMQ - Zeta 92.3FM Daytime - 10am-3pm	WCMQ - Zeta 92.3FM	Daytime - 10am-3pm	Radio	:30	10/15/2016	10/17/2016	Mixed	10:00 AM - 03:00 PM	---	Gross	51	\$ 8,925.00	\$ 7,586.25
Flight 1	WCMQ - Zeta 92.3FM	Daytime - 10am-3pm	Radio	:30	10/15/2016	10/17/2016	Monday	10:00 AM - 03:00 PM	USD 175.00 Per Spot	Gross	3	\$ 525.00	\$ 446.25
Flight 2	WCMQ - Zeta 92.3FM	Daytime - 10am-3pm	Radio	:30	10/18/2016	10/24/2016	M T W R F --	10:00 AM - 03:00 PM	USD 175.00 Per Spot	Gross	15	\$ 2,625.00	\$ 2,231.25
Flight 3	WCMQ - Zeta 92.3FM	Daytime - 10am-3pm	Radio	:30	10/25/2016	10/31/2016	M T W R F --	10:00 AM - 03:00 PM	USD 175.00 Per Spot	Gross	15	\$ 2,625.00	\$ 2,231.25
Flight 4	WCMQ - Zeta 92.3FM	Daytime - 10am-3pm	Radio	:30	11/01/2016	11/07/2016	M T W R F --	10:00 AM - 03:00 PM	USD 175.00 Per Spot	Gross	15	\$ 2,625.00	\$ 2,231.25
Flight 5	WCMQ - Zeta 92.3FM	Daytime - 10am-3pm	Radio	:30	11/08/2016	11/08/2016	Tuesday	10:00 AM - 03:00 PM	USD 175.00 Per Spot	Gross	3	\$ 525.00	\$ 446.25
1 program, 2 placements											102	\$ 17,850.00	\$ 15,172.50



Media Plan

CCC

10/10/2016 - 10/14/2016

OC3 Productions, Inc.
Orlando Cicilia III
orlando@oc3tree.com
T: (306) 979-1508

Placement Name	Program	Product	Channel	Ad Units	Start Date	End Date	Day	Time	Rate	Quantity	Gross Media Cost	Net Media Cost
WCMQ - Zeta 92.3FM 8am-3pm	WCMQ - Zeta 92.3FM	8am-3pm	Radio	:30	10/10/2016	10/14/2016	M T W R F - -	06:00 AM - 03:00 PM	USD 175.00 Per Spot	30.0	\$ 5,250.00	\$ 4,462.50
1 program, 1 placement											\$ 5,250.00	\$ 4,462.50

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:*WCMQ***Date:***10/14/16*

I, ORLANDO CICILIA III,

being/on behalf of: CARLOS CURBELO, a legally

qualified candidate of the REPUBLICAN political

party for the office of: CONGRESS

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Total Charges:*23,100*

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Inform voters about the candidate

I represent that the payment for the above described broadcast time has been furnished by:

OC3 PRODUCTIONS, INC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

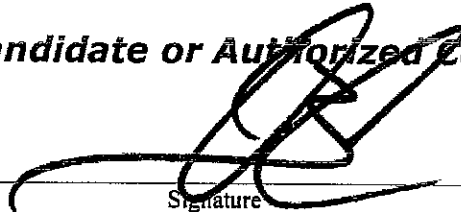
Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/14/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Timmy Bolin

Printed Name

AE

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, CARLOS CURBELO CONGRESS
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

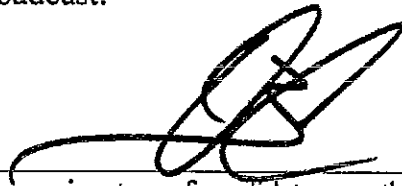
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ORLANDO CICILIA III

printed name

7/16/14

date

Date: 10/14/16

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for

- ☒ a candidate request
☐ an election message request *
☐ an issue request **

Candidate Named in Message:

Carlos Curbelo

Office Being Sought:

U.S. Congress

Election or Issue Referred to:

General Election November 2016

Sponsor (or authorized candidate committee):

Carlos Curbelo Congress

Treasurer of authorized candidate committee:

Paul Kilgore

Person Ordering Advertising:

Orlando Cicilia III

Ph. #

Email: Orlando@octhree.com

(do not write below this line)

The request was

- ☒ accepted #
☐ rejected

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

** An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.